



JULY 2026 SEMESTER

COURSE LIST



IIMB-SWAYAM July 2026 Semester Course List – IIMB Courses

S. No.	Course Title	Course Coordinator	No. of Weeks	Credit	Start date	End date	Course Code	National Coordinator
1	Advance Lean Manufacturing	Prof. Saideep Ratnam	6	2	10-07-2026	31-10-2026	imb26_mg194	IIM Bangalore
2	Advanced French: Fluency in Focus	Prof. Ramya Jaganathan	6	2	10-07-2026	31-10-2026	imb26_mg201	IIM Bangalore
3	Agile Software Development	Prof. Saideep Ratnam	6	2	10-07-2026	31-10-2026	imb26_mg193	IIM Bangalore
4	Applied Business Statistics	Prof. Ananth Krishnamoorthy	6	2	10-07-2026	31-10-2026	imb26_mg196	IIM Bangalore
5	Banking and Risk Management	Prof. Jayadev	8	2	10-07-2026	31-10-2026	imb26_mg176	IIM Bangalore
6	Business Communication Essentials	Prof. Bringi Dev and Prof. Rakesh Godhwani	6	2	10-07-2026	31-10-2026	imb26_mg202	IIM Bangalore
7	Communication Strategies for Influence	Prof. Prof Rakesh Godhwani	6	2	10-07-2026	31-10-2026	imb26_mg205	IIM Bangalore
8	Corporate Strategy: Advanced Concepts and Applications	Prof. Srinivasan R	6	2	10-07-2026	31-10-2026	imb26_mg198	IIM Bangalore
9	Customer Relationship Management	Prof. Shainesh G	6	3	10-07-2026	31-10-2026	imb26_mg185	IIM Bangalore
10	Design Your Career	Prof. Pavan Soni	6	2	10-07-2026	31-10-2026	imb26_mg199	IIM Bangalore
11	Digital Marketing	Prof. Shainesh G	6	3	10-07-2026	31-10-2026	imb26_mg186	IIM Bangalore
12	Entrepreneurship Foundations: From Idea to Execution	Prof. Suresh	6	2	10-07-2026	31-10-2026	imb26_mg170	IIM Bangalore
13	Finance Sense: Finance for Non-Finance Executives	Prof. Prasanna Chandra	6	2	10-07-2026	31-10-2026	imb26_mg177	IIM Bangalore
14	Financial Accounting and Analysis	Prof. Padmini Srinivasan	6	3	10-07-2026	31-10-2026	imb26_mg178	IIM Bangalore
15	Foundations of French	Prof. Ramya Jaganathan	6	2	10-07-2026	31-10-2026	imb26_mg203	IIM Bangalore
16	Foundations of Macroeconomics	Prof. Rupa Chanda	6	2	10-07-2026	31-10-2026	imb26_mg166	IIM Bangalore
17	Foundations of Research Methodology: A Social Science Perspective	Prof. Abhay Ojha	8	3	10-07-2026	31-10-2026	imb26_mg174	IIM Bangalore
18	From Theory to Practice: Implementing ESG and Sustainability in Business	Prof. Aditya Gupta	12	3	10-07-2026	31-10-2026	imb26_mg171	IIM Bangalore
19	Generative AI and Large Language Models	Prof. Naveen Bhansali	8	3	10-07-2026	31-10-2026	imb26_mg164	IIM Bangalore

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20	Health Communication	Prof. Deepthi	6	2	10-07-2026	31-10-2026	imb26_mg204	IIM Bangalore
21	IKS for Society and Culture	Prof. Venkata Raghavan, Dr. Vinayak Rajat Bhat, Prof. B. Mahadevan	10	4	10-07-2026	31-10-2026	imb26_mg173	IIM Bangalore
22	Indian Knowledge System: Concepts and Applications in Engineering	Prof. Venkata Raghavan, Dr. Vinayak Rajat Bhat, Prof. B. Mahadevan	10	4	10-07-2026	31-10-2026	imb26_mg172	IIM Bangalore
23	Introduction to Banking	Prof. Jaydev. M	8	2	10-07-2026	31-10-2026	imb26_mg179	IIM Bangalore
24	Introduction to Insurance	Prof. Sankarshan Basu	6	2	10-07-2026	31-10-2026	imb26_mg180	IIM Bangalore
25	Investments: Analysis and Management	Prof. M S Narasimhan	8	3	10-07-2026	31-10-2026	imb26_mg181	IIM Bangalore
26	Leadership Skills for Work and Life	Prof. Gopal Mahapatra	6	2	10-07-2026	31-10-2026	imb26_mg191	IIM Bangalore
27	Managerial Economics: Concepts and Applications	Prof. Subhashish Gupta	8	3	10-07-2026	31-10-2026	imb26_mg167	IIM Bangalore
28	Marketing Management	Prof. Ashis Mishra	8	3	10-07-2026	31-10-2026	imb26_mg187	IIM Bangalore
29	Mastering Deep Learning	Prof. Naveen Bhansali	6	2	10-07-2026	31-10-2026	imb26_mg165	IIM Bangalore
30	New Age Business Models	Prof. K. Ganesh	6	2	10-07-2026	31-10-2026	imb26_mg168	IIM Bangalore
31	Operations Management	Prof. B Mahadevan	6	3	10-07-2026	31-10-2026	imb26_mg192	IIM Bangalore
32	People Management for Entrepreneurs	Prof. Vasanthi Srinivasan	8	3	10-07-2026	31-10-2026	imb26_mg169	IIM Bangalore
33	Performance Management System	Prof. Romana Gulshani	8	3	10-07-2026	31-10-2026	imb26_mg190	IIM Bangalore
34	Practical Spreadsheet Skills for Business	Prof. Govind Shenoy	6	2	10-07-2026	31-10-2026	imb26_mg184	IIM Bangalore
35	Problem Solving and Decision Making	Prof. Prof Shridhar	9	3	10-07-2026	31-10-2026	imb26_mg197	IIM Bangalore
36	Securities, Market and Trading	Prof. Anirudh	6	3	10-07-2026	31-10-2026	imb26_mg188	IIM Bangalore
37	Social Media Marketing: Concepts and Applications	Prof. Arpita Pandey	8	3	10-07-2026	31-10-2026	imb26_mg189	IIM Bangalore
38	Society & Culture: Tools for Social Analysis	Prof. Dalhia	6	2	10-07-2026	31-10-2026	imb26_mg175	IIM Bangalore

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39	Statistics for Business, Engineering and Social Sciences: I	Prof. Shubhabrata Das	6	2	10-07-2026	31-10-2026	imb26_mg195	IIM Bangalore
40	Strategic Management	Prof. PD Jose; Rejie George; and Sai Yayavaram	6	2	10-07-2026	31-10-2026	imb26_mg200	IIM Bangalore
41	Understanding Digital Payments in India	Prof. Dr. Mahadevan Balakrishnan	8	3	10-07-2026	31-10-2026	imb26_mg183	IIM Bangalore
42	Valuation and Creating Sustainable Value	Prof. Padmini Srinivasan	6	3	10-07-2026	31-10-2026	imb26_mg182	IIM Bangalore

IIMB-SWAYAM July 2026 Semester Course List – Partnering Institute Courses

S. No.	Course Title	Course Coordinator	No. of Weeks	Credit	Start date	End date	Course Code	Name of the Partnering Institute
43	Advanced Marketing: Marketing 5.0	Prof. Trupti Dandekar Humnekar	6	2	10-07-2026	31-10-2026	imb26_mg244	JAIN (Deemed-to-be University), Bengaluru
44	Advanced Product Quality Planning	Prof. Shishir Bharadwaj	6	2	10-07-2026	31-10-2026	imb26_mg292	Quality Council of India
45	Advanced Topics in Organizational Behaviour	Prof. Sanjay Singh	6	2	10-07-2026	31-10-2026	imb26_mg209	IIM Sirmaur
46	Advertising and Sales	Prof. Bharti Singh	10	4	10-07-2026	31-10-2026	imb26_mg257	Manipal University Jaipur
47	Affiliate Marketing	Prof. Mahalakshmi S	6	3	10-07-2026	31-10-2026	imb26_mg245	JAIN (Deemed-to-be University), Bengaluru
48	AI Applications in Academic Research	Prof. Reshma K.J.	9	3	10-07-2026	31-10-2026	imb26_mg215	Christ (Deemed to be University)
49	AI for Social Science Research	Prof. Itam Urmila Jagadeeswari	6	2	10-07-2026	31-10-2026	imb26_mg262	Manipal Academy of Higher Education
50	AI in Accounting	Prof. Priyanka Mathur	10	3	10-07-2026	31-10-2026	imb26_mg254	Manipal University Jaipur
51	AI in Digital and Social Media Marketing	Prof. Mahalakshmi S	6	3	10-07-2026	31-10-2026	imb26_mg246	JAIN (Deemed-to-be University), Bengaluru
52	AI in Leadership and Governance	Prof. T.V. Raman	6	2	10-07-2026	31-10-2026	imb26_mg243	JAIN (Deemed-to-be University), Bengaluru

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53	AI-Integrated Management of NEXT-GEN Software Testing	Prof. Shikha Maheshwari	6	2	10-07-2026	31-10-2026	imb26_mg256	Manipal University Jaipur
54	Applied Social Impact: Service Learning and Community Engagement	Prof. Valarmathi B	9	3	10-07-2026	31-10-2026	imb26_mg222	Christ (Deemed to be University)
55	Artificial Intelligence and Engineering Economics for Managers	Prof. V Ilango	10	3	10-07-2026	31-10-2026	imb26_mg297	CMR Institute of Technology
56	Basic Python Programming and its Application in Finance	Prof. Chaya Bagrecha	6	2	10-07-2026	31-10-2026	imb26_mg227	JAIN (Deemed-to-be University), Bengaluru
57	Behavioural Finance	Prof. Shikta Singh	8	3	10-07-2026	31-10-2026	imb26_mg287	KIIT (Deemed to be) University, Bhubaneswar
58	Business Communication	Prof. Preetham K	8	4	10-07-2026	31-10-2026	imb26_mg228	JAIN (Deemed-to-be University), Bengaluru
59	Business Intelligence with PowerBI: From Data to Strategic Decisions	Prof. Rupesh Sinha	6	3	10-07-2026	31-10-2026	imb26_mg231	JAIN (Deemed-to-be University), Bengaluru
60	Business Skills: A Global Perspective – I	Prof. Preetham K	8	4	10-07-2026	31-10-2026	imb26_mg235	JAIN (Deemed-to-be University), Bengaluru
61	Communication Skills for Job Placement and Workplace Success	Prof. Sinorita Mazumder	6	2	10-07-2026	31-10-2026	imb26_mg229	JAIN (Deemed-to-be University), Bengaluru
62	Company Law and Administration	Prof. Shaeril Michael Almeida	8	2	10-07-2026	31-10-2026	imb26_mg214	Christ (Deemed to be University)
63	Corporate Law for Business Management	Prof. Parimala Veluvali	9	3	10-07-2026	31-10-2026	imb26_mg295	Symbiosis School for Online and Digital Learning , Symbiosis International (Deemed University)
64	Cost Accounting – Part I: Fundamentals and Foundations	Prof. Anuradha P S	6	2	10-07-2026	31-10-2026	imb26_mg217	Christ (Deemed to be University)
65	CSR, ESG and Sustainability Programme	Prof. Mukesh Kumar	12	3	10-07-2026	31-10-2026	imb26_mg298	Indian Institute of Corporate Affairs
66	Data Analytics and Statistical Modelling in R for Beginners	Prof. R K Prema	9	2	10-07-2026	31-10-2026	imb26_mg291	NSB Academy, Bangalore

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S. No.	Course Title	Course Coordinator	No. of Weeks	Credit	Start date	End date	Course Code	Name of the Partnering Institute
67	Decision Science in Management	Prof. Sambath Kumar S, Prof. Karthikeyan M P	6	2	10-07-2026	31-10-2026	imb26_mg233	JAIN (Deemed-to-be University), Bengaluru
68	Derivatives Mastery: From Theory to Practice in the Indian Market	Prof. Deepika S R	12	3	10-07-2026	31-10-2026	imb26_mg218	Christ (Deemed to be University)
69	Digital Transformation: Theory and Applications	Prof. Pankaj Setia	6	3	10-07-2026	31-10-2026	imb26_mg206	IIM Ahmedabad
70	E-Commerce	Prof. Anita Walia	12	3	10-07-2026	31-10-2026	imb26_mg247	JAIN (Deemed-to-be University), Bengaluru
71	Econometrics with R for Beginners to Analysts	Prof. Santhosh Kumar P K	12	4	10-07-2026	31-10-2026	imb26_mg279	Cochin University of Science and Technology
72	Essential Values and Ethics: Cultivating Professional Excellence and Career Advancement	Prof. Anand Pandey	10	4	10-07-2026	31-10-2026	imb26_mg260	Manipal University Jaipur
73	Excel for Finance – From Basics to Advanced	Prof. Premalatha K P	6	2	10-07-2026	31-10-2026	imb26_mg237	JAIN (Deemed-to-be University), Bengaluru
74	Finance Analytics for Decision Making using Excel	Prof. Neha Mathur	12	4	10-07-2026	31-10-2026	imb26_mg255	Manipal University Jaipur
75	Fintech: Foundation and Applications	Prof. Shalini R and Prof. Chaya Bagrecha	6	3	10-07-2026	31-10-2026	imb26_mg238	JAIN (Deemed-to-be University), Bengaluru
76	Fundamentals of Economics	Prof. Neetu Ahmed	6	2	10-07-2026	31-10-2026	imb26_mg281	GD Goenka University, Gurugram, Haryana
77	Gender Studies	Prof. Bharghavi D Hemmige	8	3	10-07-2026	31-10-2026	imb26_mg234	JAIN (Deemed-to-be University), Bengaluru
78	Generative AI for Business: Strategy, Performance, and Ethics	Prof. Nishant Kumar, Prof. Brijesh Sivathanu, Prof. Krishna Kishor S V	6	2	10-07-2026	31-10-2026	imb26_mg224	Christ (Deemed to be University)
79	Geopolitics, Institutions, and International Business Strategy	Prof. Aishwarya Nagarathinam	9	3	10-07-2026	31-10-2026	imb26_mg226	Christ (Deemed to be University)
80	Green Computing	Prof. Prerna Mahajan	9	3	10-07-2026	31-10-2026	imb26_mg230	JAIN (Deemed-to-be University), Bengaluru
81	GST Concepts and Compliances	Prof. Alice Mani	12	4	10-07-2026	31-10-2026	imb26_mg221	Christ (Deemed to be University)

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82	HRM Strategy Execution	Prof. Aditya Christopher Moses	6	3	10-07-2026	31-10-2026	imb26_mg207	IIM Ahmedabad
83	Human Values and Professional Ethics	Prof. Kounsar Jan	12	3	10-07-2026	31-10-2026	imb26_mg296	University of Kashmir
84	Immersive Customer Experience Strategy and Management	Prof. Bhavana S, Leena N. Fukey, Anjali P.K.	6	3	10-07-2026	31-10-2026	imb26_mg223	Christ (Deemed to be University)
85	Indian Knowledge System and Human Resource Management: Work, Wisdom and Wellbeing	Prof. Ramachandra N U	10	4	10-07-2026	31-10-2026	imb26_mg239	JAIN (Deemed-to-be University), Bengaluru
86	Information System for Innovation	Prof. Mahesh V	6	2	10-07-2026	31-10-2026	imb26_mg241	JAIN (Deemed-to-be University), Bengaluru
87	International Marketing	Prof. Bharti Singh	8	4	10-07-2026	31-10-2026	imb26_mg258	Manipal University Jaipur
88	Introduction to Alternative Investments	Prof. Deepika Upadhyay	6	2	10-07-2026	31-10-2026	imb26_mg219	Christ (Deemed to be University)
89	Introduction to C Programming	Prof. Priyanka Mathur	10	4	10-07-2026	31-10-2026	imb26_mg261	Manipal University Jaipur
90	Introduction to Data Warehousing and Data Mining	Prof. Vaibhav Panwar	12	4	10-07-2026	31-10-2026	imb26_mg252	Manipal University Jaipur
91	Introduction to Financial Derivatives	Prof. Suresha B	6	2	10-07-2026	31-10-2026	imb26_mg220	Christ (Deemed to be University)
92	Introduction to Financial Econometrics	Prof. Santhosh Kumar P K	8	3	10-07-2026	31-10-2026	imb26_mg278	Cochin University of Science and Technology
93	Introduction to Indian Constitution	Prof. Priyanka Mathur, Prof. Amrita Purkayastha and Prof. Sneha Yadav	6	2	10-07-2026	31-10-2026	imb26_mg250	JAIN (Deemed-to-be University), Bengaluru
94	Introduction to Project Management: Principles & Practices	Prof. Nimisha Singh	12	3	10-07-2026	31-10-2026	imb26_mg293	Quality Council of India
95	Journalism in the Digital Era	Prof. Shyamali Banerjee	8	3	10-07-2026	31-10-2026	imb26_mg242	JAIN (Deemed-to-be University), Bengaluru
96	Machine Learning with Python for Managers	Prof. David Campbell	12	4	10-07-2026	31-10-2026	imb26_mg253	Manipal University Jaipur

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97	Management Information Systems and Technology for Business	Prof. Geevarathna	6	2	10-07-2026	31-10-2026	imb26_mg268	Acharya Bangalore B School
98	Managerial Mastery with Advanced Excel	Prof. Jitendra Kumar Verma	9	3	10-07-2026	31-10-2026	imb26_mg285	Indian Institute of Foreign Trade, Kakinada Campus, Andhra Pradesh
99	Mergers and Acquisition	Prof. Vandana Mehrotra	8	3	10-07-2026	31-10-2026	imb26_mg282	GD Goenka University, Gurugram, Haryana
100	Modern Technologies & Self-Management Skills	Prof. Mahesh Chandra Joshi	9	4	10-07-2026	31-10-2026	imb26_mg263	Manipal University Jaipur
101	Nutrition and Health	Prof. Shweta Singh	9	3	10-07-2026	31-10-2026	imb26_mg251	JAIN (Deemed-to-be University), Bengaluru
102	Omni-Channel Marketing: Promotion & Distribution Decisions in the Digital Age	Prof. Vishal Soodan and Dr. Anurag Jain	6	2	10-07-2026	31-10-2026	imb26_mg259	Manipal Academy of Higher Education (MAHE)
103	Personal Branding	Prof. Suparna Ghosal	6	2	10-07-2026	31-10-2026	imb26_mg248	JAIN (Deemed-to-be University), Bengaluru
104	Primary Market Essentials: Processes, Regulations, and Valuation Techniques	Prof. Chetan Shetty	6	2	10-07-2026	31-10-2026	imb26_mg280	Dayananda Sagar College of Arts, Science and Commerce
105	Prompt Engineering	Prof. Sagar Gulati, Dr. Sanjeev Kumar Mandal	8	3	10-07-2026	31-10-2026	imb26_mg232	JAIN (Deemed-to-be University), Bengaluru
106	Public Health Management	Prof. Narayanan Devadasan	8	3	10-07-2026	31-10-2026	imb26_mg284	Institute of Public Health Bengaluru
107	Qualitative Data Analysis Using MAXQDA	Prof. Sanjay Singh	12	3	10-07-2026	31-10-2026	imb26_mg210	IIM Sirmaur
108	Social Entrepreneurship and Sustainability	Prof. Reshma Sultana PH	8	3	10-07-2026	31-10-2026	imb26_mg236	JAIN (Deemed-to-be University), Bengaluru
109	Soft Skills for Business	Prof. Harshitha Y.S	10	3	10-07-2026	31-10-2026	imb26_mg216	Christ (Deemed to be University)
110	Statistical Analysis using SPSS for Beginners	Prof. Raja Sankaran	8	3	10-07-2026	31-10-2026	imb26_mg249	JAIN (Deemed-to-be University), Bengaluru
111	Strategic Management: An Integrative Approach	Prof. Ramesh Chandra babu	6	2	10-07-2026	31-10-2026	imb26_mg225	Christ (Deemed to be University)

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112	Understanding Organizational Behaviour	Prof. Sanjay Singh	6	2	10-07-2026	31-10-2026	imb26_mg208	IIM Sirmaur
113	ग्लोबल कम्युनिकेशन के लिए हिन्दी (Hindi for Global Communication)	Prof. Manoj Kumar	9	3	10-07-2026	31-10-2026	imb26_mg240	JAIN (Deemed-to-be University), Bengaluru





Contact Details

 +91 8904027395, 080-26993894 |  iimbswayam@iimb.ac.in